



Invested in Your Interests

ADV Part 2B: Brochure Supplement- June 2014

This brochure supplement provides information about William R. Berkowitz and supplements the BPU Investment Management Inc. (BPU) brochure. You should have received a copy of that brochure. Please contact the Chief Compliance Officer, at 412-288-9150, if you did not receive one or should you have any questions about the content of this supplement.

Additional Information about the firm is available on the U.S. Securities and Exchange Commission's (SEC) website at www.adviserinfo.sec.gov.



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WILLIAM R. BERKOWITZ

Founder



EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

William R. Berkowitz

Year of Birth: 1942

Formal Education:

Bachelor of Science degree from Pennsylvania State University, State College, PA in 1964
Certificate of Completion from the Securities Industry Institute® of the Wharton School of Business, University of Pennsylvania in 1975.

Business Background:

Mr. Berkowitz is currently is a financial advisor with BPU Investment Management Inc. (BPU). He was a founder of the firm of Berkowitz, Pierchalski, Inc. in 1985. Berkowitz, Pierchalski, Inc.'s name changed to BPU Investment Group, Inc. in 2003 and was renamed BPU Investment Management Inc. (BPU) in 2006.

DISCIPLINARY INFORMATION William R. Berkowitz has a disciplinary history, the details of which can be found on either the Financial Industry Regulatory Authority's (FINRA) Broker Check system or the Investment Adviser Public Disclosure (IAP) of the Securities and Exchange Commission by going to: www.finra.org/brokercheck or www.adviserinfo.sec.gov.

OTHER BUSINESS ACTIVITIES

Mr. Berkowitz is a registered representative of BPU Investment Management Inc. for which he may receive separate, yet customary compensation for effecting securities transactions. This compensation may include brokerage commissions, distribution/service fees and other fees. While BPU Investment Management Inc. and Mr. Berkowitz endeavor at all times to put the interest of clients first as part of their fiduciary duty, clients should be aware the receipt of additional compensation itself creates a conflict of interest and may affect the judgment of Mr. Berkowitz when making recommendations.

ADDITIONAL COMPENSATION

It is BPU Investment Management Inc.'s policy not to allow supervised persons to accept any form of compensation, including cash, sales awards or other prizes, from a non-client in conjunction with the advisory services we provide to our clients.

SUPERVISION

Mr. Berkowitz is supervised by Paul J. Brahim, CEO. Mr. Brahim reviews all financial plan recommendations before the financial plan is complete. He has frequent interactions with Mr. Berkowitz and is responsible for Mr. Berkowitz's annual review. Advisory clients may contact Mr. Brahim directly at 412-288-9150.